



BEFORE YOU PUT YOUR HOME ON THE MARKET

Selling your home is a legally binding transaction, and if you are not too sure of what you're doing or all the steps to proceed with, it could lead to liability issues. Hiring a real estate agent who can help guide you through the sale will surely make this often-stressful process much easier.



Home Staging used to be optional. Today
it is a necessity in selling a house

- BARBARA CORCORAN

American businesswoman, investor, Television
Personality on Hit Series 'Shark Tank'

FIRST-TIME HOME SELLER GUIDE 🏠



- Complete home improvements
- Price your home competitively
- Stage your house to sell
- Market your listing effectively
- Handle offers & Negotiate
- Close the deal
- Move out!

LET'S GET STARTED!

Determine the Sale Price

Sale price is a hurdle for sellers to overcome when putting their home on the market. Factors such as what you paid for it, upgrade expenditure and how much income you need from the sale of your home in order to make your next home purchase cannot factor into the sale price.

Rather on selling your home quickly, you need to focus on pricing it fairly according to its current market value. A real estate agent will help you determine your property's market value



Boost Curb Appeal

The Curb Appeal is the first impression that potential buyers will have of your home. Keep the lawn well maintained. Add flowers, whether in a bed or as potted plants. Ensure that there's plenty of lighting to accommodate evening showings.



You need your home to look its best. Sometimes you can have a potential buyer who will drive by and see a For Sale sign. The look outside matters most at this time.

Stage Your Home

Staging your home is basically arranging your home and the rooms in the clearest and most aesthetically pleasing way. While there are companies that you can hire for this, you can do the work yourself and save some money.



Staging your home is one of the major factors that determine your sale.



When selling your home, the goal is to sell it quickly and for the highest possible price. You can increase your chances for a sale if you stage your house before listing it.



STAGE YOUR HOME

BE NEUTRAL! For details like paint colors and furniture styles, use neutral tones. Ensure you appeal to the majority buyers rather than focusing on bright coloured trends.

DE-CLUTTER AND MORE DE-CLUTTER

Decluttering an entire home is a big job. The best way to tackle it is in stages. Step by step for each room. Invest in stylish storage solutions that will allow you to stash your items.

Buyers begin judging your home the moment they step inside and, unless they're looking for a deal on a fixer-upper, they prefer homes that are well-maintained, clean and decluttered. Another tip is adding Scented candles or fresh flowers which can add a warm and welcoming feel to the main space.